

## Oh Yeah...

Put Money, National Interest, and Ego together, and now you're talking about shaping the world writ large.

What country doesn't want to make the world a better place... for itself?



## What's the Threat?

- Let's be blunt the Western World (especially the US) gained influence and made a lot of money via the drafting of earlier standards.
  - The US was the major player in shaping today's Internet. This resulted in pervasive exportation of American culture as well as technology. It also resulted in a lot of money being made by US entities.