



EFFETS: Definition



- “Using online techniques to make something happen in the real or cyber world”
- Two broad categories:
 - Information Ops (influence or disruption)
 - Technical disruption
- Known in GCHQ as **Online Covert Action**
- The 4 D’ s: **Deny / Disrupt / Degrade / Deceive**

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Discredit a target



- Set up a honey-trap
- Change their photos on social networking sites
- Write a blog purporting to be one of their victims
- Email/text their colleagues, neighbours, friends etc

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oy-trap; a great option. Very successful when it works.

t someone to go somewhere on the internet, or a physical location to be met by a "friendly face".

RIG has the ability to "shape" the environment on occasions.

o change; you have been warned, "JTRIG is about!!"

take "paranoia" to a whole new level.

il/text:

iltration work.

elps JTRIG acquire credibility with online groups etc.

elps with bringing SIGINT/Effects together.



Stop Someone From Communicating



- Bombard their phone with text messages
- Bombard their phone with calls
- Delete their online presence
- Block up their fax machine

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Stop someone's computer from working



- Send them a virus:
 - AMBASSADORS RECEPTION – encrypt itself, delete all emails, encrypt all files, make screen shake, no more log on
- Conduct a Denial of Service attack on their computer

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